

Impact Association Management welcomes the American Medical Association Alliance



April 1, 2020, Madison, Wisconsin –Impact Association Management (Impact) is pleased and proud to announce the signing of the American Medical Association Alliance (AMA Alliance) as their newest client.

“We hit the ground running with Impact as our new association management company. Impact’s transition team focused on our needs and the American Medical Association Alliance is looking forward to Impact increasing our membership numbers while strengthening our marketing presence and social media outreach. Fulfilling the Alliance mission of connecting physician families and building healthier communities will be a key measure of success for the newly formed AMAA and Impact partnership.” states Mary Beth Ellison, AMA Alliance President.

“We were thrilled to hear that the AMA Alliance chose us to be their AMC. We have spent the last few weeks learning their goals and struggles and are excited to help them succeed. I know they will be a great group to work with and am excited to see our team jump in.”, adds Jodi Fisher, CEO, Impact Association Management.

### **About the American Medical Association Alliance**

Established in 1922, the AMA Alliance is the nation’s largest organization representing the physician family. Our nationwide network encompasses all stages of life in a physician family, from the training years to retirement. We represent the medical family today.

With nearly 100 years of history, the AMA Alliance has evolved from a female driven social and advocacy group to a diverse membership organization that includes male and female spouses and partners of physicians and medical students as well as physicians and medical students themselves. The AMA Alliance is proud of its rich legacy and is committed to honoring its past by building on the core principles on which it was founded: to support and provide resources for physician families and advocate for healthier communities in partnership with the American Medical Association.

Contact:

Mary Beth Ellison

AMA Alliance President

<https://amaalliance.org/>

### **About Impact Association Management**

Impact Association Management was founded in 2006 by Jodi Fisher, and since then they have successfully supported many Associations in growing and increasing profits and memberships. Now expanded into a robust team, Impact consists of Social Media experts, Non-Profit Administrators and Executive Administrative Assistants with impressive backgrounds in Association support, small business operations and international corporations. Their mission is to provide customized, efficient, and forward-thinking association management services to small and medium sized Associations with a highly skilled, dedicated team of Executive Administrators.

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