FOR IMMEDIATE RELEASE:
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The Connecticut Society of Health-System Pharmacists names Impact Association Management as AMC





[Madison, WI]: Impact Association Management announced a new partnership with the Connecticut Society of Health-System Pharmacists (CSHP). This partnership will assist CSHP in its mission to advocate and support the practice of health-system pharmacy professionals to help people achieve optimal health outcomes.

CSHP has represented the professional interests and provided professional development for Connecticut pharmacists, educators and pharmacists in training since 1948. Their new partnership with Impact has the potential to enhance their use of technology to improve operational efficiency and reduce costs.

"As a small non-profit, it was critical for us to find a team that shared our values and would continue to help us meet our strategic goals as an organization," says CSHP Immediate Past President, Elizabeth A. Cohen, PharmD, BCPS. "We have big ideas and Impact was the team that best suited our needs to grow our membership and focus on providing excellent resources for the pharmacists of Connecticut. We are looking forward to growing our partnership with Impact!"

Impact is a client-focused association management company dedicated to helping small to medium-sized associations improve their operations and achieve their strategic goals. The company's customized, partnership approach requires both their team of

Association Managers and their clients to show strong dedication to the success of the associations they work with.

"Their board is really committed to the association's growth. A partnership that combines our association management expertise along with a passionate board like theirs is a recipe for success," says Jodi Fisher, Impact CEO and Founder.

Impact also supports the Ohio Society of Health-System Pharmacists (OSHP), another chapter of the American Society of Health-System Pharmacists (ASHP), and looks forward to bringing its learned experience to CSHP.

About Impact Association Management: Impact was founded in 2006 by Jodi Fisher, and since then the company has successfully supported many associations in growing and retaining memberships and increasing operational efficiencies. Impact is headquartered in Madison, WI with a second branch in Nashville, TN. As a full-service Association Management firm, Impact successfully manages small and medium sized Associations in growing membership, managing financials, supporting board operations, executing marketing campaigns, holding successful meetings and events, and implementing efficient and goal-driven processes. The Impact team consists of Association Managers with impressive backgrounds in association, non-profit, and event management.

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About The Connecticut Society of Health-System Pharmacists: Since 1948, the Connecticut Society of Health-System Pharmacists has represented the professional interests and provided professional development for CT pharmacists, educators and pharmacists in training. The mission of CSHP is to advocate and support the practice of health-system pharmacy professionals to help people achieve optimal health outcomes.

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