

FOR IMMEDIATE RELEASE:
April Mehring
Impact Association Management
608-210-3120
April@ImpactAMC.com

The National Association of Interpreters in Education Names Impact Association Management as AMC



[Madison, WI]: Impact Association Management announced a new partnership with the National Association of Interpreters in Education (NAIE). This partnership will assist NAIE in its mission to empower educational interpreters to promote best practices and to enhance the education of deaf, hard of hearing, and deafblind students.

The NAIE is an organization of interpreters who provide services to support the communication needs of deaf and hard of hearing students in educational settings. NAIE pursues professional excellence by identifying and supporting best practices within the field through continuing education, networking, resources, and other professional opportunities.

Founded in 2016, the organization has members located throughout the USA and continues to grow. Prior to their partnership with Impact, NAIE relied primarily on volunteers to support the organization's ongoing needs.

“At the peak of the pandemic, and our one-year free membership drive, NAIE grew from 450 to over 3,000 members. Which is fantastic!” says NAIE President, Stephanie Zito. “But this was a challenge to focus on all of our goals while trying to balance the daily tasks responding to member needs. It became clear we needed to outsource administrative work so that the board and volunteers could focus on taking NAIE's mission to the next level.”

Impact is a client-focused association management company dedicated to helping small to medium-sized associations improve their operations and achieve their strategic goals. The company's customized, partnership approach requires both their team of association management professionals and their clients to show strong dedication to the success of the associations they work with.

“We know that a strong piece of the organization's success will be creating and implementing member retention plans to engage with and keep this large influx of new members excited about being a part of NAIE. Our team is really excited to take on this challenge, along with taking over the operations of the organization so that leadership can focus on strategic goals moving forward.” says Jodi Fisher, Impact CEO and Founder.

About Impact Association Management: Impact was founded in 2006 by Jodi Fisher, and since then the company has successfully supported many associations in growing and retaining memberships and increasing operational efficiencies. Impact is headquartered in Madison, WI with additional branches in Nashville, TN and Phoenix, AZ. As a full-service Association Management firm, Impact successfully manages small and medium-sized Associations in growing membership, managing financials, supporting board operations, executing marketing campaigns, holding successful meetings and events, and implementing efficient and goal-driven processes. The Impact team consists of association management professionals with impressive backgrounds in association, non-profit, and event management.

Contact:
Impact Association Management
608.210.3120
info@ImpactAMC.com
<http://www.impactamc.com/>

About The National Association of Interpreters in Education: The National Association of Interpreters in Education (NAIE) empowers educational interpreters to promote best practices and to enhance the education of deaf, hard of hearing, and deafblind students.

The NAIE believes students who are deaf, hard of hearing, and deafblind have the right to access the educational environment using professional interpreting services. NAIE, therefore, plays a critical role in supporting and advocating for interpreters in education by acknowledging and addressing the complex challenges of the work they do.

Contact:

The National Association of Interpreters in Education
info@naiedu.org