

FOR IMMEDIATE RELEASE:
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The Tennessee Captive Insurance Association, Inc. names Impact Association Management as AMC



[Madison, WI]: Impact Association Management announced a new partnership with the Tennessee Captive Insurance Association, Inc. (TCIA). This partnership will assist TCIA in its mission to provide a community of captive industry experts with advocacy, engaged communication and education, and a commitment to a strong captive insurance industry in Tennessee.

TCIA is a Tennessee non-profit corporation formed in 2011 for the purpose of promoting the formation and growth of the captive insurance industry within the state of TN. The organization has more than 90 members located throughout the USA comprised primarily of captive owners and service providers.

“TCIA is extremely pleased to begin working with Impact and very optimistic about the future for our domicile. We are particularly excited that Impact has made a commitment to Tennessee and keeping a presence on the ground here. Tennessee has many natural advantages as a captive domicile, and Impact will help TCIA and its members focus on keeping Tennessee as one of the leading captive domiciles in the U.S.,” says TCIA President, Kevin M. Doherty.

Scott Stone, TCIA Treasurer, adds, “I am excited for the opportunity TCIA has to work with Impact. Impact brings different resources and a fresh perspective, which will help us ensure we continue to grow the value of membership in TCIA.”

Impact is a client-focused association management company dedicated to helping small to medium-sized associations improve their operations and achieve their strategic goals. The company's customized, partnership approach requires both their team of association management professionals and their clients to show strong dedication to the success of the associations they work with.

“After our initial meeting with TCIA, I knew it was going to be a good fit. Their board is open to change and looking to our team for strategy and execution. I can't wait to see what we are able to do together,” says Jodi Fisher, Impact CEO and Founder.

About Impact Association Management: Impact was founded in 2006 by Jodi Fisher, and since then the company has successfully supported many associations in growing and retaining memberships and increasing operational efficiencies. Impact is headquartered in Madison, WI with additional branches in Nashville, TN and Phoenix, AZ. As a full-service Association Management firm, Impact successfully manages small and medium-sized Associations in growing membership, managing financials, supporting board operations, executing marketing campaigns, holding successful meetings and events, and implementing efficient and goal-driven processes. The Impact team consists of association management professionals with impressive backgrounds in association, non-profit, and event management.

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About The Tennessee Captive Insurance Association, Inc.: Since 2011, the Tennessee Captive Insurance Association, Inc. has been serving as the voice for captives in Tennessee, working closely with regulators and legislators to influence the direction of the industry, and providing a robust educational program to members.

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