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The Wisconsin Chapter of the American Society of Landscape Architects Names Impact Association Management as AMC



[Madison, WI]: Impact Association Management announced a new partnership with the Wisconsin Chapter of the American Society of Landscape Architects (WI ASLA). This partnership will assist WI ASLA in its mission to advance education and skill in the art and science of landscape architecture and promote the profession of landscape architecture as an instrument of service in the public welfare.

As a licensed profession in the state of Wisconsin, landscape architecture encompasses the analysis, planning, design, management, and stewardship of the natural and built environments. Landscape Architectural projects range from academic campuses, conservation and natural areas, historic landscapes, parks and recreation, transportation corridors, urban design, water resources, and commercial and residential properties. Founded in 1899, the American Society of Landscape Architects (ASLA) is the professional association for landscape architects in the United States, representing more than 15,000 members.

“We look forward to partnering with Impact to advance the mission of our society and improve our chapter operations, outreach, engagement, and education.” says Sarah McDonald, PLA, WI ASLA Chapter President.

Impact is a client-focused association management company dedicated to helping small to medium-sized associations improve their operations and achieve their strategic goals. The company’s customized, partnership approach requires both their team of

association management professionals and their clients to show strong dedication to the success of the associations they work with.

“What impresses me most about the leadership of WI ASLA is their desire to embrace new technology, consider new ways of thinking to improve membership and revenue growth, and their sincere dedication to continuing to improve the organization and its offerings to members. This is the ideal mindset for our staff to partner with, and we look forward to bringing our decades of management experience to work alongside leadership to implement impressive education, networking, and business improvement offerings” says Jodi Fisher, CAE, Impact CEO and Founder.

About Impact Association Management: Impact was founded in 2006 by Jodi Fisher, and since then the company has successfully supported many associations in growing and retaining memberships and increasing operational efficiencies. Impact is headquartered in Madison, WI with additional branches in Nashville, TN and Phoenix, AZ. As a full-service Association Management firm, Impact successfully manages small and medium-sized Associations in growing membership, managing financials, supporting board operations, executing marketing campaigns, holding successful meetings and events, and implementing efficient and goal-driven processes. The Impact team consists of professionals with impressive backgrounds in all areas of association management.

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About The Wisconsin Chapter of the American Society of Landscape Architects (WI ASLA): WI ASLA is the Wisconsin Chapter of the American Society of Landscape Architects (ASLA) which represents more than 175 professionals, allied professionals and students in the landscape architecture profession through advocacy, education, communication, and fellowship. ASLA, the national organization, has more than 15,000 members and 49 chapters, representing all 50 states, U.S. territories, and 58 countries around the world. Visit www.wiasla.com and www.asla.org for more information.

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