FOR IMMEDIATE RELEASE: September 23, 2020 Kristen Metcalf Impact Association Management 608-210-3120 Kristen@ImpactAMC.com

The Wisconsin Alliance for Excellent Schools names Impact Association Management as AMC





[Madison, WI]: Impact Association Management announced a new partnership with the Wisconsin Alliance for Excellent Schools (WAES). This partnership will allow WAES to more closely focus their mission of ensuring high quality schools for all children in every Wisconsin community.

"As our non-profit grew, we outstripped our ability to do the "back office" work ourselves," says WAES board chair Dr. Julie Underwood. "Impact seems like the perfect solution."

"At Impact, we work with several non-profits whose focus is on education. This has prepared us for our work with WAES. We get them and their mission and already see so many ways in which we can help! This is going to be a fantastic partnership," says Jodi Fisher, CEO at Impact Association Management.

"As our Network continues to grow, we are excited to bring on new organizing staff and connect with more partners around the state. We look forward to working with Impact to maximize our capacity and help us manage our growth efficiently and effectively," says Heather DuBois Bourenane, Executive Director, Wisconsin Public Education Network

**About Impact Association Management**: Impact Association Management was founded in 2006 by Jodi Fisher, and since then they have successfully supported many Associations in growing and increasing profits and memberships. Now expanded into a robust team in both Madison, WI and Nashville, TN, Impact consists of Social Media experts, Non-Profit

Administrators and Association Managers with impressive backgrounds in Association support, small business operations and international corporations. Their mission is to provide customized, efficient, and forward-thinking association management services to small and medium sized Associations with a highly skilled, dedicated team of Executive Administrators.

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**About The Wisconsin Alliance for Excellent Schools:** The Wisconsin Alliance for Excellent Schools is a 501(c)(3) nonprofit organization advocating for strong public schools. Their project, Wisconsin Public Education Network, is a statewide coalition working to ensure every student has equal opportunity to thrive in every public school in the state.

Contact:

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