Impact Association Management welcomes the Wisconsin Funeral Directors Association



February 4, 2019, Madison, Wisconsin –Impact Association Management (Impact) is pleased and proud to announce the signing of the Wisconsin Funeral Directors (WFDA) as one of their newest clients.

Impact's new partnership with WFDA is thrilling! After meeting with a group from the board, I knew this would be a great fit. At Impact, we understand the needs of WFDA and know how to fulfill those needs. This is a great group of people that we have already enjoyed working with so far. I know we will be able to get this organization where they would like to see it and that will be such a rewarding process, states Jodi Fisher, CEO, Impact Association Management

## About Wisconsin Funeral Directors

WFDA is an organization comprised of funeral professionals in the state of Wisconsin. The association provides education, information, and advocacy for those in the industry. WFDA also provides biennial licensing requirements, networking opportunities, and an annual convention for its members. WFDA is a part of the National Funeral Directors Association whose mission is, "The worldwide source of expertise and professional resources for all facets of funeral service. Through education, information and advocacy, NFDA is dedicated to supporting members in their mission to provide families with meaningful end-of-life services at the highest levels of excellence and integrity."

## Contact:

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About Impact Association Management

Impact was founded in 2006 by Jodi Fisher, and since then they have successfully supported many Associations in growing and increasing profits and memberships. Now expanded into a robust team, Impact consists of Social Media experts, Non-Profit Administrators and Executive Administrative Assistants with impressive backgrounds in Association support, small business operations and international corporations. Their mission is to provide customized, efficient, and forward-thinking association management services to small and medium sized Associations with a highly skilled, dedicated team of Executive Administrators.

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