Impact ASSOCIATION MANAGEMENT

STRATEGIC PLANNING PACKAGE OPTIONS

Package Options for Full Scope Strategic Planning Services

Annual

- o Research includes pre-planning, 4-5 interviews, Office of the President questionnaire completion and meeting preparation
- o One strategic planning session facilitated by a staff member of Impact (4 hours)
- Plan creation 3-year strategic plan with actionable goals and accountability metrics
- Post session activity includes presentation to Board of Directors and one round of edits to plan, if needed (2 hours)
- Monthly Impact AMC internal staff strategy meetings (for full year after strategic planning session)
- Semi-annual internal Impact AMC development meeting with Director of Operations and CEO to ensure strategic plan is on track

Semi-Annual

- Research includes pre-planning, 4-5 interviews, Office of the President questionnaire completion and meeting preparation
- o One strategic planning session facilitated by a staff member of Impact (4 hours)
- Plan creation 3-year strategic plan with actionable goals and accountability metrics
- Post session activity includes presentation to Board of Directors and one round of edits to plan, if needed (2 hours)
- One mid-year strategic planning session facilitated by a staff member of Impact (2 hours)
- Monthly Impact AMC internal staff strategy meetings (for full year after strategic planning session)
- Semi-annual internal Impact AMC development meeting with Director of Operations and CEO to ensure strategic plan is on track

Quarterly

- Research includes pre-planning, 4-5 interviews, Office of the President questionnaire completion and meeting preparation
- One strategic planning session facilitated by a staff member of Impact (4 hours)
- Plan creation 3-year strategic plan with actionable goals and accountability metrics
- Post session activity includes presentation to Board of Directors and one round of edits to plan, if needed (2 hours)
- One mid-year strategic planning session facilitated by a staff member of Impact (2 hours)
- Two quarterly check-in meetings facilitated by a staff member of Impact (1 hour each)
- Monthly Impact AMC internal staff strategy meetings (for full year after strategic planning session)
- Semi-annual internal Impact AMC development meeting with Director of Operations and CEO to ensure strategic plan is on track



Package Options - Facilitation Only

Annual

One strategic planning session facilitated by a staff member of Impact (length determined by Client, recommend no less than 4 hours)

• Semi-Annual

- o One strategic planning session facilitated by a staff member of Impact (length determined by Client, recommend no less than 4 hours)
- One mid-year strategic planning session facilitated by a staff member of Impact (length determined by Client, recommend no less than 2 hours)

Quarterly

- One strategic planning session facilitated by a staff member of Impact (length determined by Client, recommend no less than 4 hours)
- One mid-year strategic planning session facilitated by a staff member of Impact (length determined by Client, recommend no less than 2 hours)
- o Two quarterly check-in meetings facilitated by a staff member of Impact (length determined by Client, recommend no less than 1 hour)